



WHERE BUSINESS VISION MEETS DIGITAL  
INNOVATION

# SERVICES & PRICING



# OUR SERVICES

Where Business Vision  
Meets Digital Innovation

## SOCIAL MEDIA

1 x Social Media Platform: 3 Posts Per Week

**R3,500 Per Month**

**Includes:** Setup, captions, calls-to-action, hooks, hashtags, and content scheduling, Additional posts are available at R290 per post.

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1 x Social Media Platform: 5 Posts Per Week

**R5,800 Per Month**

**Includes:** Setup, captions, calls-to-action, hooks, hashtags, and content scheduling, Additional posts are available at R290 per post.

## GOOGLE ADS

Your ad spend is billed directly by Google from your own account, giving you full control over your budget. We manage the setup, strategy, and optimisation to ensure your campaigns perform effectively.

**R1200 Ad Account management**

**Includes:** Campaign setup and structuring, keyword research and targeting, ad copywriting, ongoing optimisation and performance monitoring

## META ADS

Your ad spend is billed directly by Meta from your own account, giving you full control over your budget. We manage the setup, strategy, and ongoing optimisation to ensure your campaigns perform effectively.

**R1200 Ad Account management**

**Includes:** Campaign setup and structuring, audience targeting, ad copywriting, creative direction, ongoing optimisation and performance monitoring

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## EMAIL CAMPAIGNS

Using our email campaign platform, we can Run Email Advertisements and Upload All Customer Email Addresses.

### **R800 Per Email Campaign**

**Includes:** Set Up, Email Business Link, Designs, Captions, Call To action (CTA)'s , Test Emails, Upload Of Company Branding Kit.

## SEO (SEARCH ENGINE OPTIMIZATION)

SEO (Search Engine Optimization) is the process of improving your website so it ranks higher in search results like Google. It helps more people find your site organically without paying for ads.

### **R1970 once of**

## LOGO DESIGN & BUSINESS BRANDING KIT

### **R4997 Once-Off**

**Includes:** Branding Kit, Market Research, All Sizes, Color's/Pallets, 3 Options to Choose From, Includes Future Amendments. T's&C's Apply

## REPORTING & GOOGLE MY BUSINESS

Google My Business improves your visibility on Google Search and Maps, helping potential clients find and contact your business easily. It also provides insights into how customers discover and interact with your listing, including searches, views, calls, and direction requests.

### **Setup Only: R1250 Once-Off**

### **Monthly Report: R650**

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## WEBSITE CREATION

**Basic Website:** (5 Pages, Simple Design): **R5,570**

**Standard Website:** (5–7 Pages, Custom Design, Copywriting, SEO): **R9,390**

Website hosting fees are to be covered directly by the client. Our team will facilitate the setup and configuration of the chosen hosting platform as part of the service.

## ONE PAGE CREATION ON EXISTING WEBSITE

**Basic Page:** (Simple Layout, Minimal Graphics):  
**R799 Per Page**

**Standard Page:** (Custom Design, Copywriting, SEO):  
**R1,500 Per Page**

## WEBSITE MAINTNANCE

Ongoing maintenance to keep your website secure, running smoothly, and performing optimally for your users.

**R1,500 Per Month**

**Includes:** Ongoing security updates, hosting and domain management, regular backups, performance optimisation, and content updates to ensure your website remains secure, fast, and up to date.



# MAGIK SERVICES

## AD-ONS

### PRINTS

SIGNAGE, EVENT BOARDS, LEAFLETS, ROLL-UP BANNERS:

*Please contact us with your needs to discuss pricing.*

### DIGITAL PRODUCTS

Custom Branded Form / Questionnaire	R450 each
Digital Posters / Flyers	R750 each
Blogs	R500 each

### ADMIN

<b>EMAIL ORGANISATION:</b> setup, filters, signatures	R950 PM
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Email Signature Design	R350
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### TRAINING & SUPPORT

1-on-1 Training Session (1 hour)	R1,200
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Staff Workshop (up to 5 people, 2 hours)	R3,500
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<b>CANVA TRAINING</b>	R90 per hour
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# OUR ORGANISATION

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Structure and Team  
Overview



Maryna Lishman  
**CEO & Co-founder**



Monique van den Berg  
**CEO & Co-founder**

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THANK YOU FOR YOUR CONSIDERATION



MAGIK  
MARKETING

